

## COVID-19 BUSINESS IMPACT SURVEY MAY 2020 – MANITOULIN DISTRICT

### BUSINESS RESPONDENTS

This report reflects responses to the COVID-19 Business Impact survey conducted from May 25th to June 1st, 2020.

This survey was distributed to businesses by the City of Greater Sudbury, Greater Sudbury Chamber of Commerce, Workforce Planning for Sudbury & Manitoulin and other business-related organizations.

Although there were 18 responses to the survey, not all respondents answered every question. As a result, each question identifies how many responses were received. Additionally, total percentages for each question may not add up to 100% due to rounding, questions that allowed for multiple answers and questions that included an 'other' comment field.

1. What type of business are you?	Manitoulin District
Private Business – Sole Proprietor/Partnership	39%
Private Business – Corporation	50%
Public Sector/Government Agency	0%
Not-for-Profit	11%

Number of respondents answered this question: Manitoulin District 18

2. Please select one PRIMARY and any OTHER sectors in which your business/organization operates. If relevant, also select as many other sectors in which you operate.	Manitoulin District	
	Primary Sector	Other Sector
Agriculture, Forestry, Fishing and Hunting	0%	0%
Mining, Quarrying or Oil & Gas Extraction	0%	0%
Utilities	0%	0%
Construction	1%	0%
Manufacturing	0%	0%
Wholesale Trade	0%	0%
Retail Trade	2%	1%
Transportation and Warehousing	2%	0%
Information and Cultural Industries	0%	0%
Finance and Insurance	0%	0%
Real Estate and Rental & Leasing	0%	0%
Professional, Scientific and Technical Services	0%	1%
Management of Companies and Enterprises	0%	0%
Administration & Support, Waste Management and Remediation Services	0%	0%
Educational Services	1%	0%
Healthcare and Social Assistance	1%	0%
Arts, Entertainment and Recreation	1%	0%
Accommodation and Food Services	8%	0%
Public Administration	0%	0%
Other	1%	0%

Number of respondents answered this question: Manitoulin District 17

3. Are you a member of the Chamber of Commerce	Responses
Greater Sudbury Chamber of Commerce	6%
Sudbury East Chamber of Commerce	0%
I am not a member of either Chamber of Commerce	94%

Number of respondents answered this question: Manitoulin District 18

## BUSINESS CONTINUITY IMPACT

4. How would you rank the strategic risk COVID-19 poses to your long-term business prospects?	Manitoulin District
<b>High</b> – this could put us out of business	29%
<b>Medium</b> – this is going to significantly impact our financials	35%
<b>Low</b> – this may impact us financially, but we are confident we can weather the storm	35%
<b>None</b> (please provide comments)	0%

Number of respondents answered this question: Manitoulin District 17

5. How has COVID-19 impacted your business's/organization's operations? (Check all that apply)	Manitoulin District
No impact	6%
We have reduced hours, staff and our business operations	41%
We are working remotely but continuing operations	18%
We have closed our business/organization temporarily	65%
We have experienced an increase in business	0%
We have closed our business/organization permanently	0%

Number of respondents answered this question: Manitoulin District 17

6. If you are continuing your business operations, how have you adjusted your operations? (Check all that apply)	Manitoulin District
Our storefront is operating with reduced hours	18%
Our storefront is closed but we take telephone order	12%
Our storefront is closed but we operate online	24%
We have had to expand our operations	0%
We have had to extend our business hours	0%
N/A	53%

Number of respondents answered this question: Manitoulin District 17

7. What additional impact/measures have you experienced? (Check all that apply)	Manitoulin District
Our supply chain is interrupted	29%
We have had to cancel/delay contracts	47%
We have had contracts cancelled/delayed	53%
We have had to cancel/postpone fundraising events (for non-profits)	12%
We are experiencing decreases in sales (or donations if non-profit)	59%
We are having to restrict spending because of the uncertainty	71%
We are experiencing a significant increase in consumer demand for certain items	12%
We have increased cleaning and sanitation in our offices/facilities	53%
Other: Several additional impacts were noted - primarily related to cancellation of reservations, refunds required and community imposed border closures to mitigate the spread of the virus to the community.	

Number of respondents answered this question: Manitoulin District 17

## BUSINESS - HUMAN RESOURCES IMPACT

8. On May 1 <sup>st</sup> , 2020 what was the size of your workforce?	Manitoulin District
No employees	47%
1 – 9	41%
10 – 19	6%
20 - 49	6%
50 – 99	0%
100 or more	0%

Number of respondents answered this question: Manitoulin District 17

9. How many employees have you laid off since May 1 <sup>st</sup> , 2020 due to COVID-19?				
		Total Number	Number of Respondents	Average Number
Greater Sudbury	Full-time	32	8	4
	Part-time	47	7	7
	Seasonal	7	8	1
	Contract	1	6	0

Number of respondents answered this question: Manitoulin District 11

10. How many employees have you hired since May 1 <sup>st</sup> , 2020 due to COVID-19?				
		Total Number	Number of Respondents	Average Number
Greater Sudbury	Full-time	2	7	0
	Part-time	4	8	1
	Seasonal	1	8	0
	Contract	1	7	0

Number of respondents answered this question: Manitoulin District 10

11. What else have you tried to do to minimize the impact of the COVID-19 crisis on your workforce? (Check all that apply)	Manitoulin District
We educate our employees as to the symptoms and risks associated with the virus, as well as prevention measures	31%
We have staggered work hours for employees	25%
We have required employees to work from home	25%
We are asking employees to use vacation, sick or personal days during the crisis, and deferring layoffs	0%
We continue to pay wages to employees that are off work for quarantine or illness.	0%
We have closed our business/organization temporarily and not paying employees during closure.	19%
We have informed employees of the government assistance programs	25%
N/A (0 employees or self-employed)	44%
Other: Only one business responded saying they are waiting for the provincially-mandated closures to lift.	

Number of respondents answered this question: Manitoulin District 16

**12. If your business pursued any new or innovative products/services in response to the COVID-19 crisis, please provide details.**

Only two businesses provided some additional comments. Both are implementing the use of sanitizers, ones for personal use and the other for sanitization/rotation of guest rooms. Additionally, a hotel/ restaurant business said they are introducing other health safety measures such as reduced seating and decorative items as well as thermometers and a questionnaire for arriving guests.

Number of respondents answered this question: Manitoulin District 9

**13. What would you like your local community to do to assist you at this time in managing the COVID-19 crisis?**

Several themes similar to the April 2020 survey were identified. They included: the need for clear and accurate pandemic communications, follow the guidelines, increase availability of PPEs for healthcare workers, continue financial supports and shop local. Other comments focused on reducing the overall fear that has developed in both residents and visitors as a result of social media and entry blockades. Businesses that are open note that some of this is making Manitoulin feel “unwelcome” to potential visitors and that this is impacting on their business.

Number of respondents answered this question: Manitoulin District 12

## GOVERNMENT FUNDING PROGRAMS

14. Are you aware of the federal or provincial COVID-19-related funding/ programs?	Manitoulin District
Yes	100%
No	0%

Number of respondents answered this question: Manitoulin District 16

15. Will your business be able to benefit from the current federal or provincial COVID-19-related funding/programs?	Manitoulin District
Yes	25%
No	25%
I do not qualify	44%

Comments: Only one business commented and said that they have applied for a loan.

Number of respondents answered this question: Manitoulin District 16

16. Have you or do you plan to access any of the following federal or provincial COVID-19-related funding/programs?	Manitoulin District
Canada Emergency Wage Subsidy	11%
Temporary Wage Subsidy for Employers	11%
Canada Emergency Business Account	33%
Work Sharing Program extension	0%
Business Credit Availability Program through BDC and EDC	0%
Canada Emergency Commercial Rental Assistance	0%
Regional Relief and Recovery Fund through FedNor	22%
Canada Emergency Response Benefit	22%
Deferral or GST/HST remittances and customs duties	22%
Deferral of federal and provincial tax payments	44%
Deferral of WSIB payments	22%
Deferral of property tax payments	44%
Other	33%
Please specify:	

Number of respondents answered this question: Manitoulin District 9



## BUSINESS - FINANCIAL IMPACT

17. Please estimate any revenue decline you have experienced since the beginning of the COVID-19 crisis (March 10 <sup>th</sup> )	Manitoulin District
Less than 10 percent	0%
10 to 20 percent	15%
21 to 30 percent	23%
31 to 40 percent	0%
41 to 50 percent	0%
51 to 60 percent	0%
61 to 70 percent	23%
71 to 80 percent	0%
81 to 90 percent	8%
91 to 100 percent	31%
N/A (we have not lost money during the crisis)	0%

Number of respondents answered this question: Manitoulin District 13

18. If the COVID-19 crisis continues, how long do you feel you will remain in business:	Manitoulin District
We expect to remain viable and in business	38%
We can manage for another 3 months	31%
We can manage for another 6 months	8%
We can manage for another 12 months	15%
We will not be able to remain in business if this goes on much longer	8%

Number of respondents answered this question: Manitoulin District 13

IF YOU HAVE ANY QUESTIONS REGARDING THE DATA IN THIS SURVEY PLEASE CONTACT  
[INFO@PLANNINGOURWORKFORCE.CA](mailto:INFO@PLANNINGOURWORKFORCE.CA)