



COVID-19 BUSINESS IMPACT SURVEY APRIL 2020 – SUDBURY DISTRICT

BUSINESS RESPONDENTS

This report reflects responses to the COVID-19 Business Impact survey conducted from April 27-May 4, 2020.

This survey was distributed to businesses by the City of Greater Sudbury, Greater Sudbury Chamber of Commerce, Workforce Planning for Sudbury & Manitoulin and other business-related organizations.

Although there were 83 responses to the survey, not all respondents answered every question and as a result, each question identifies how many responses were received. Additionally, total percentages for each question may not add up to 100% due to rounding, questions that allowed for multiple answers and questions that included an 'other' comment field.

1. What type of business are you?	Sudbury District
Private Business	88%
Public Sector/Gov't Agency	5%
Not-for-Profit	7%

Number of respondents answered this question: Sudbury District 83

2. Please select one PRIMARY and any OTHER sectors in which your business/organization operates. If relevant, also select as many other sectors in which you operate.	Sudbury District	
	Primary Sector	Other Sector
Agriculture, Forestry, Fishing and Hunting	36%	64%
Mining, Quarrying or Oil & Gas Extraction	53%	47%
Utilities	13%	88%
Construction	71%	29%
Manufacturing	46%	54%
Wholesale Trade	44%	56%
Retail Trade	68%	32%
Transportation and Warehousing	33%	67%
Information and Cultural Industries	14%	86%
Finance and Insurance	33%	67%
Real Estate and Rental & Leasing	0%	100%
Professional, Scientific and Technical Services	64%	36%
Management of Companies and Enterprises	0%	100%
Administration & Support, Waste Management and Remediation Services	14%	86%
Educational Services	56%	44%
Healthcare and Social Assistance	50%	50%
Arts, Entertainment and Recreation	38%	62%
Accommodation and Food Services	50%	50%
Public Administration	0%	100%
Other	42%	58%

Number of respondents answered this question: Sudbury District 75



BUSINESS CONTINUITY IMPACT

3. How would you rank the strategic risk COVID-19 poses to your long-term business prospects?	Sudbury District
High – this could put us out of business	21%
Medium – this is going to significantly impact our financials	45%
Low – this may impact us financially, but we are confident we can weather the storm	33%
None (please provide comments)	1%
Other: no comments	

Number of respondents: Sudbury District 76

4. How has COVID-19 impacted your business's/organization's operations? (Check all that apply)	Sudbury District
No impact	3%
We have reduced hours, staff and our business operations	42%
We are working remotely but continuing operations	37%
We have closed our business/organization temporarily	30%
We have experienced an increase in business	7%
We have closed our business/organization permanently	0%

Number of respondents answered this question: Sudbury District 76

5. If you are continuing your business operations, how have you adjusted your operations? (Check all that apply)	Sudbury District
Our storefront is operating with reduced hours	19%
Our storefront is closed but we take telephone order	17%
Our storefront is closed but we operate online	13%
We have had to expand our operations	3%
We have had to extend our business hours	1%
N/A	57%

Number of respondents answered this question: Sudbury District 75

6. What additional impact/measures have you experienced? (Check all that apply)	Sudbury District
Our supply chain is interrupted	33%
We have had to cancel/delay contracts	33%
We have had contracts cancelled/delayed	49%
We have had to cancel/postpone fundraising events (for non-profits)	8%
We are experiencing decreases in sales (or donations if non-profit)	54%
We are having to restrict spending because of the uncertainty	65%
We are experiencing a significant increase in consumer demand for certain items	14%
We have increased cleaning and sanitation in our offices/facilities	46%
Other - no comments	

Number of respondents answered this question: Sudbury District 72

BUSINESS HUMAN RESOURCES IMPACT

7. On February 1 st , 2020 what was the size of your workforce?	Sudbury District
No employees	20%
1 – 9	47%
10 – 19	7%
20 - 49	9%
50 – 99	5%
100 or more	0%

Number of respondents answered this question: Sudbury District 74

8. On April 1 st , 2020 what was the size of your workforce?	Sudbury District
No employees	32%
1 – 9	40%
10 – 19	5%
20 - 49	11%
50 – 99	1%
100 or more	11%

Number of respondents answered this question: Sudbury District 73

9. Following the release of the provincial list of essential services, did you have to lay off employees? If yes, please indicate how many.				
# of respondents = 47		Total Number	Number of Respondents	Average Number
Sudbury District	Full-time	356	37	10
	Part-time	46	17	3
	Seasonal	7	14	1
	Contract	15	17	1

10. What else have you tried to do to minimize the impact of the COVID-19 crisis on your workforce? (Check all that apply)	Sudbury District
We educate our employees as to the symptoms and risks associated with the virus, as well as prevention measures	44%
We have staggered work hours for employees	17%
We have required employees to work from home	31%
We are asking employees to use vacation, sick or personal days during the crisis, and deferring layoffs	4%
We continue to pay wages to employees that are off work for quarantine or illness.	13%
We have closed our business/organization temporarily and not paying employees during closure.	13%
We have informed employees of the government assistance programs	39%
N/A (0 employees or self-employed)	27%
Other (please specific)	

Number of respondents answered this question: Sudbury District 71

11. If your business activity has increased during the pandemic, have you hired more staff? (Please choose N/A if your business activity has not increased)	Sudbury District
Yes	5%
No	18%
N/A	77%

Number of respondents answered this question: Sudbury District 74

12. If you have hired more staff, have they been mostly full-time or part-time? (Please choose N/A if you have not hired more staff)	Sudbury District
Full-time	4%
Part-time	5%
N/A	91%

Number of respondents answered this question: Sudbury District 74

13. If you have hired more staff, have you changed the level of compensation? (Please choose N/A if you have not hired more staff)	Sudbury District
Higher compensation	1%
Same compensation	5%
Lower compensation	0%
N/A	93%

Number of respondents answered this question: Sudbury District 74

14. Has your business pursued any new or innovative products/services in response to the COVID-19 crisis? If yes, please provide details:

<p>Responses: 25 said N/A or no; 16 said yes and included:</p> <ul style="list-style-type: none"> • increase in online presence/capacity (on-line learning; e-commerce; virtual ceremonies; use of social media); delivery options and products • production of PPEs • increased sanitization practices (hand washing, sanitizers); onsite testing; use of screening devices such as infrared cameras; installation of dividers between drivers and passengers
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15. What would you like your local community to do to assist you at this time in managing the COVID-19 crisis?

<p>Responses: 6 said N/A, “don’t know” or “nothing” and 39 provided responses/comments as follows:</p> <p>21% promote/shop/support – local services, businesses and programs; encourage local operators to use those services; start planned projects earlier</p> <p>23% financial support and suggestions – targeting all levels of government</p> <ul style="list-style-type: none"> • increased funding (grants) and continue wage subsidies and CERB • greater supports to charities to offset donation/fundraising losses • reduce municipal taxes (not just deferrals) and utility costs • provide supports for seasonal tourism businesses that have no revenue, no Federal support, and fall between the cracks of all government funding • help micro businesses access funding supports <p>23% open now:</p> <ul style="list-style-type: none"> • ease restrictions, help businesses comply with guidelines so they can safely open up again • consider uniqueness of district – much easier to practice physical distancing <p>5% ensure everyone follows health guidelines and that businesses have supports to operate safely</p> <p>3% economic recovery plans/strategies</p> <ul style="list-style-type: none"> • development of service provider contingency plans • host meeting and start project planning in small groups
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GOVERNMENT FUNDING PROGRAMS

16. Are you aware of the federal or provincial COVID-19-related funding/programs?	Sudbury District
Yes	95%
No	5%

Number of respondents answered this question: Sudbury District 73

17. Have you or do you plan to access any federal or provincial COVID-19-related funding/ programs?	Sudbury District
Yes	63%
No	38%

Number of respondents answered this question: Sudbury District 72

18. Do you believe the federal or provincial COVID-19-related funding/programs will be beneficial to your business?	Sudbury District
Yes	60%
No	40%

Number of respondents answered this question: Sudbury District 70

FINANCIAL IMPACT

19. Since the beginning of the COVID-19 crisis (March 10 th) what do estimate your financial loss to be?	Sudbury District
Less than \$20,000	26%
\$20,000 – \$50,000	33%
\$50,000 – \$100,000	15%
\$100,000 or more.	13%
N/A (we have not lost money during the crisis)	13%

Number of respondents answered this question: Sudbury District 61

20. If the COVID-19 crisis continues, how long do you feel you will remain in business:	Sudbury District
We expect to remain viable and in business	48%
We can manage for another 3 months	23%
We can manage for another 6 months	11%
We can manage for another 12 months	5%
We will not be able to remain in business if this goes on much longer	13%

Number of respondents answered this question: Sudbury District 64

IF YOU HAVE ANY QUESTIONS REGARDING THE DATA IN THIS SURVEY PLEASE CONTACT

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